

Why invest in Ireland?

There is **not just one** reason why companies choose to invest in Ireland, **there are many.**



Track Record



Talent



Tax



Ease of doing
business



Education



Europe



Cities &
Clusters



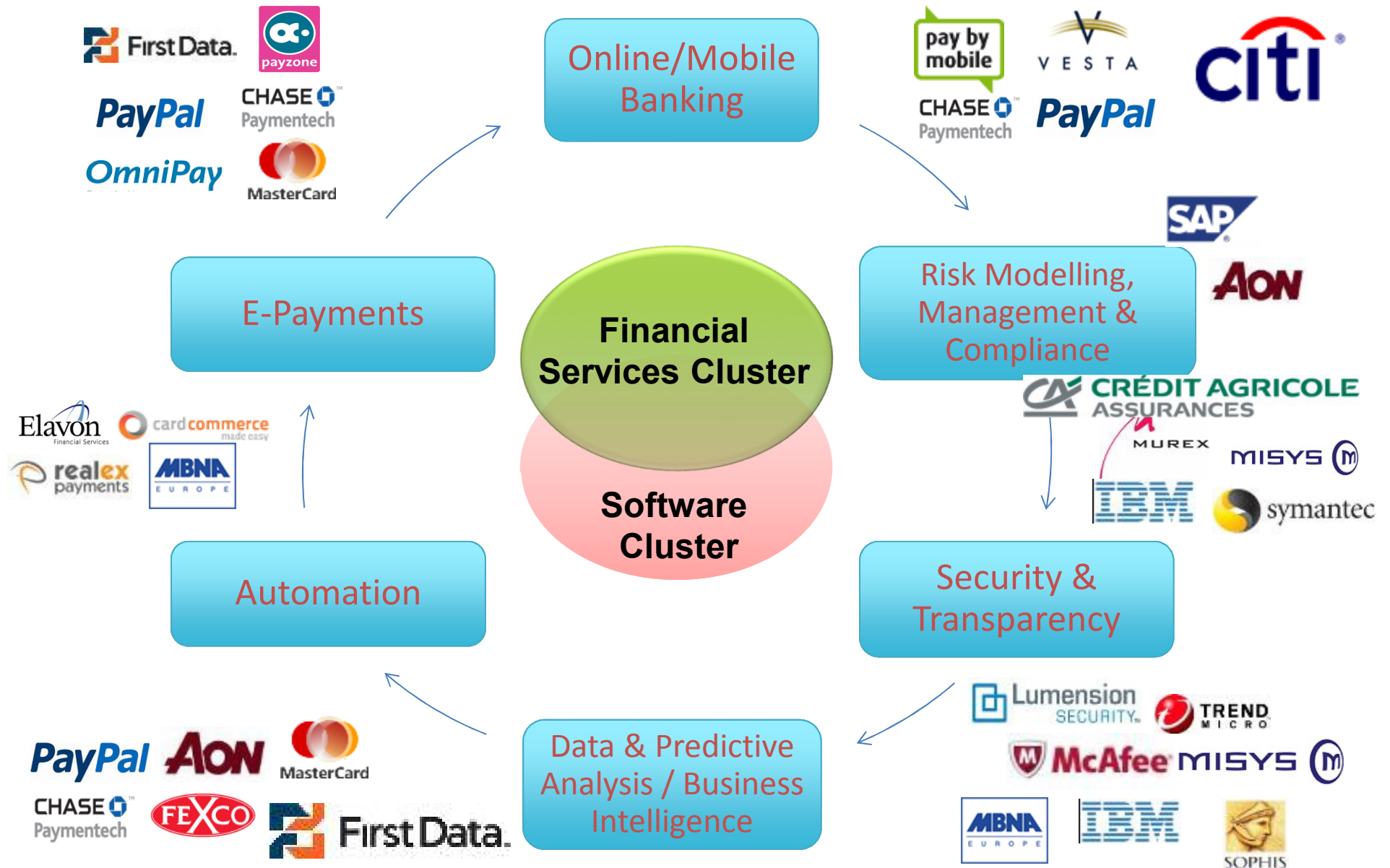
Connected
Research



Cutting-edge
Companies



FinTech Eco-System



Ireland's Technology Capability

Innovation/Big Data/Analytics Centres/R&D



Focus Areas

- New Payment/delivery Platforms
- Data Modelling and Predictive Analytics
- Business Intelligence & Data Warehousing
- Security & Transparency
- Risk Management & Compliance
- Increased Automation
- Straight Through Processing (STP)
- IT Support
- Self Service

Business Drivers

- Global Resourcing/Delivery Strategy
- New Product Development
- Regulatory Requirements
- Consolidation Projects - disparate systems
- P&L Pressure

Working with IDA

IDA supports companies not just during the initial investment phase but also seeks to build long term relationships both in Ireland and overseas by offering:



Ongoing “Aftercare”
Support

Introductions - Peers,
Other Companies



Employment Grant Aid

Property Solutions



Visa & Work Permit
Support

Universities & Research
Centres



R&D Tax Credit (25%)

R&D Incentives

